



# SUNDAY

NIGHT LIVE



**MULTIMEDIA DELIVERY**

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**CROSS GENERATIONAL APPEAL**

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**IMPACTFUL ADVERTISING**

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THE LATE  
**JOEY REYNOLDS**  
SHOW

**"THE LATE JOEY REYNOLDS IS ALIVE AND KICKIN"**

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**77WABC**  
RADIO  
7PM est

TALK RADIO  
**790 KABC**  
6PM pst



 iTunes

**WORLD'S FIRST LIVE TRIPLECAST**

**VISIT [SUNDAYNIGHTLIVE.COM](http://SUNDAYNIGHTLIVE.COM) FOR MORE INFORMATION, GUEST APPEARANCES, & LIVE STREAM 7P**



## RECENTS GUESTS INCLUDE:

**CECIL FIELDER** (FORMER BASEBALL PLAYER)

**TONY DANZA** (ACTOR)

**THE AMAZING KRESKIN** (MENTALIST)

**CHIP TAYLOR** (MUSICIAN)

**DANNY AIELLO** (ACTOR)



WORLD'S FIRST TRIPLECAST | LIVE STREAM 7P ON [SUNDAYNIGHTLIVE.COM](http://SUNDAYNIGHTLIVE.COM)

Proud Supporter of: [PinkTie.org](http://PinkTie.org)

Marketing Partner [TiedIN](http://TiedIN.com) MEDIA

NEW YORK  
**77 WABC**  
RADIO  
7:00 EST.

LOS ANGELES  
**TALKRADIO 790 KABC**  
6:00 PST.



Apple **iTunes**



# BE PART OF THE SHOW

- Exposure in New York, LA, Nationally on iHeartRadio
- Web Placement
- Streaming video placement
- Social Post – Sponsored Links & Tags

## THE PACKAGE DETAILS:

- 2, recorded :60's that air on radio, nationally and TV for 6 weeks
- 2, :10's Segment Sponsorships "this portion of the... is brought to you by..."
- Sunday Night Live Web Placement & Sponsor with in-content & Banner Position\*
- 2, :60's Streaming Video Commercials

**YOUR INVESTMENT JUST \$4,500 FOR A 6 WEEK FLIGHT!**

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MEDIA

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RADIO  
7:00 EST

LOS ANGELES  
**TALKRADIO**  
**790 KABC**  
6:00 PST

**MY JAM**  
WOLFE TRIPLECAST TV

 **iTunes**

**\*ALL SPONSORSHIP PACKAGES INCLUDE SOCIAL MEDIA POSTS AND  
COMPANY LOGO FEATURED ON SUNDAYNIGHTLIVE.COM\***

## PLATINUM SPONSORSHIP | \$18,000

- Sponsor 5 entire 1 hour shows exclusively with no other commercial sponsors (12 mins of commercials / show WABC & KABC)
- (1) interview on air with Joey & the cast
- On camera product placement (your product seen live during the show)
- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks
- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."
- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

## GOLD SPONSORSHIP | \$12,000

- (1) interview on air with Joey & the cast
- On camera product placement (your product seen live during the show)
- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks
- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."
- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

## SILVER SPONSORSHIP | \$10,000

- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally and TV for 6 weeks
- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."
- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

## BRONZE SPONSORSHIP | \$6,000

- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks
- (2) 60 sec in the Joey Show for 6 weeks
- (2) 60 sec on WABC & KABC Mon-Sun for 6 weeks

## FRIENDS OF JOEY SPONSORSHIP | \$3,500

- (10) 60 sec commercials (2 commercials a week for 5 weeks) WABC Radio NYC (KABC LA can be added to the package for \$750 additional)

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# SUPPORTER OPPORTUNITIES

## ON-THE-RADIO

### EXPOSURE IN BOTH NEW YORK, LA, NATIONALLY

WE HAVE GONE FROM LAST TO FIRST IN 6 MONTHS IN NY ON WABC & 3RD PLACE ON KABC AFTER 6 MONTHS

- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show airing for 6 weeks just \$3,000 (Just New York)
- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show airing in LA ONLY 6 weeks just \$2,000 (Just LA)
- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show for 6 weeks just \$1,500

**ADD SUNDAYNIGHTLIVE.COM TO ANY OF THE ABOVE \$5 CPM 20,000 MIN**

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Marketing Partner **Tied IN** MEDIA

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RADIO  
7:00 EST

LOS ANGELES  
**TALKRADIO**  
**790 KABC**  
6:00 PST.

**MY JAM**  
RADIO  
TV

 **iTunes**

# WEBSITE AD PLACEMENT

This screenshot shows the top portion of the website. On the left is a '77WABC RADIO NEWS' banner. In the center, a 'YOUR AD HERE' placeholder is shown with a large downward arrow pointing to a '1ST EQUITY NATIONAL TITLE & CLOSING SERVICES' banner. To the right, another 'YOUR AD HERE' placeholder has a downward arrow pointing to a 'BANKRUPTCY' banner. Below these are three small video thumbnails.

This screenshot shows the bottom portion of the website. At the top, three 'SHOWS' are listed with their respective hosts. Below this is a 'OUR SPONSORS' section featuring logos for PinkTie.org, 1ST EQUITY, Leap EDU, Chocolate Works, VSP, and BANKRUPTCY. A 'BECOME A SPONSOR' button is located below the logos. To the right, an upward arrow points to a 'YOUR AD HERE' placeholder. The footer contains four columns: 'SUNDAY NIGHT LIVE' with a description, 'POPULAR POSTS' with a thumbnail, 'CONTACT US' with an address, and 'FOLLOW US' with social media icons for Facebook and Twitter.

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6:00 PST.

**MY JAM**  
90.7 FM  
WABC-TV

**iTunes**





**CONTACT FOR MORE INFO**

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**SALES@SUNDAYNIGHTLIVE.COM**

**2 PENN PLAZA | 17<sup>TH</sup> FLOOR | NEW YORK, NEW YORK**

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