

MULTIMEDIA DELIVERY

CROSS GENERATIONAL APPEAL

IMPACTFUL ADVERTISING



"THE LATE JOEY REYNOLDS IS ALIVE AND KICKIN"









WORLD'S FIRST LIVE TRIPLECAST



RECENTS GUESTS INCLUDE:

CECIL FIELDER (FORMER BASEBALL PLAYER) TONY DANZA (ACTOR) THE AMAZING KRESKIN (MENTALIST) DANNY AIELLO (ACTOR)

CHIP TAYLOR (MUSICIAN)











WORLD'S FIRST TRIPLECAST SUNDAYNIGHTLIVE.COM







BEPART OF THE SHOW

- Exposure in New York, LA, Nationally on iHeartRadio
- Web Placement
- Streaming video placement
- Social Post Sponsored Links & Tags

THE PACKAGE DETAILS:

- 2, recorded :60's that air on radio, nationally and TV for 6 weeks
- 2, :10's Segment Sponsorships "this portion of the... is brought to you by..."
- Sunday Night Live Web Placement & Sponsor with in-content & Banner Position*
- 2, :60's Streaming Video Commercials

YOUR INVESTMENT JUST \$4,500 FOR A 6 WEEK FLIGHT!

WORLD'S FIRST TRIPLECAST | LIVE STREAM 7P ON SUNDAYNIGHTLIVE.COM











SPONSORSHIPS



ALL SPONSORSHIP PACKAGES INCLUDE SOCIAL MEDIA POSTS AND COMPANY LOGO FEATURED ON SUNDAYNIGHTLIVE.COM

PLATINUM SPONSORSHIP | \$18,000

- Sponsor 5 entire 1 hour shows exclusively with no other commercial sponsors (12 mins of commercials / show WABC & KABC)
- (1) interview on air with Joey & the cast
- On camera product placement (your product seen live during the show)
- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks

- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."
- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

GOLD SPONSORSHIP | \$12,000

- (1) interview on air with Joey & the cast
- On camera product placement (your product seen live during the show)
- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks
- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."
- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

SILVER SPONSORSHIP | \$10,000

- Long cut video (and audio) with Joey for social use (up to 15 min)
- (1) live read 60 sec spot (commercial) that airs on radio, nationally and TV for 6 weeks
- (2) 10 sec segment sponsorships "this portion of the... is brought to you by..."

- Banners and web presence on Sundaynightlive.com
- (2) 60 sec spots in the Joey Show for 6 weeks
- (4) 60 sec spots on WABC & KABC Mon-Sun for 6 weeks

BRONZE SPONSORSHIP | \$6,000

- (1) live read 60 sec spot (commercial) that airs on radio, nationally & TV for 6 weeks
- (2) 60 sec in the Joey Show for 6 weeks
- (2) 60 sec on WABC & KABC Mon-Sun for 6 weeks

FRIENDS OF JOEY SPONSORSHIP | \$3,500

• (10) 60 sec commercials (2 commercials a week for 5 weeks) WABC Radio NYC (KABC LA can be added to the package for \$750 additional)

WORLD'S FIRST TRIPLECAST | LIVE STREAM 7P ON SUNDAYNIGHTLIVE.COM







SUPPORTER OPPORTUNITIES

ON-THE-RADIO

EXPOSURE IN BOTH NEW YORK, LA, NATIONALLY

WE HAVE GONE FROM LAST TO FIRST IN 6 MONTHS IN NY ON WABC & 3RD PLACE ON KABC AFTER 6 MONTHS

- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show airing for
 6 weeks just \$3,000 (Just New York)
- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show airing in LA ONLY
 6 weeks just \$2,000 (Just LA)
- 1, :60 & 1, :10 Segment Sponsorship In the Joey Show for 6 weeks just \$1,500

ADD SUNDAYNIGHTLIVE.COM TO ANY OF THE ABOVE \$5 CPM 20,000 MIN

WORLD'S FIRST TRIPLECAST | LIVE STREAM 7P ON SUNDAYNIGHTLIVE.COM

Proud Supporter of: PinkTie.org

Marketing Partner Tedm

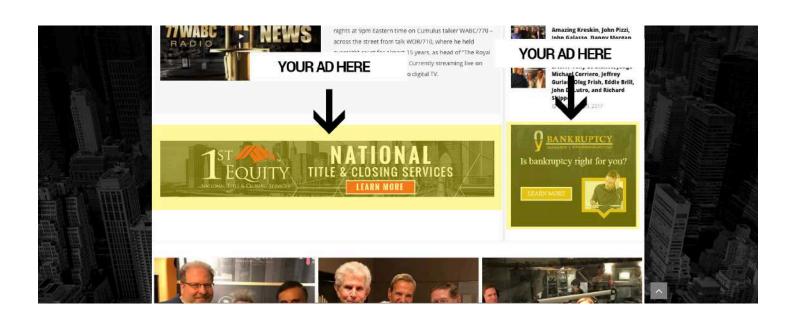


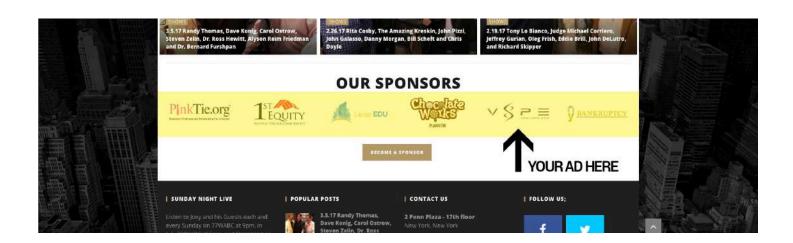






WEBSITE AD PLACEMENT





WORLD'S FIRST TRIPLECAST | LIVE STREAM 7P ON SUNDAYNIGHTLIVE.COM

Proud Supporter of: PinkTie.org

Marketing Partner Tied











CONTACT FOR MORE INFO

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